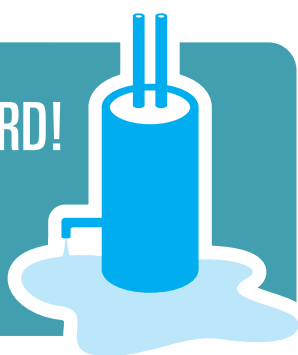


UPGRADE NOW FOR HOT \$ SAVINGS ON A NEW WATER HEATER



DON'T GET CAUGHT OFF GUARD!

If your water heater is more than 10 years old, you could be risking leaks and flooding.



WATER HEATERS ARE THE **2ND** HIGHEST ENERGY USER IN THE HOME.

Upgrade now to a new ENERGY STAR certified water heater and you could save **\$3500** over its lifetime. Water heaters that have earned the ENERGY STAR are independently certified to save energy and protect the environment.

GIVE ENERGY STAR THE CREDIT FOR THIS TAX CREDIT!

There's a federal tax credit in 2016 of \$300 for ENERGY STAR certified heat pump water heaters.



CHOOSE YOUR HOT SAVINGS WITH ENERGY STAR

An **ENERGY STAR** certified **electric storage water heater** uses half the energy of a standard model and can save a family of four more than \$3,500 over its lifetime by heating water with a highly efficient heat pump (an air conditioner run in reverse).

An **ENERGY STAR** certified **gas storage water heater** uses 8% less energy through better insulation, heat traps and more efficient burners.

An **ENERGY STAR** certified **tankless water heater** can save a family of four more than \$1,800 over its lifetime on gas bills compared to a standard gas storage model by heating water only when you need it.

GOOD FOR YOU. GOOD FOR THE PLANET.

If all residential water heaters sold in the U.S. were ENERGY STAR certified, the energy cost savings would grow to nearly \$10 billion annually, preventing more than 100 billion lbs of greenhouse gas emissions—equal to the emissions from 11 million vehicles, every year!



To learn more and find big rebates in your area, visit energystar.gov/waterheaters

The simple choice
for energy efficiency.